South Dakota Association of Conservation District Employees

Long Range Plan
Adopted March 1, 2018

Function: The SDACDE was formed in 1973 for the purpose of promoting resource conservation in the state, to assist in the implementation of district programs and activities, to establish and maintain professionalism among district employees by offering education and training, and to instill ethical practices and encourage dedicated service of employees to their districts.

Vision Statement: SDACDE seeks to support its membership in performing their jobs well and, as an organization, promote the conservation message to the public.

Goals and Strategies:

A.) Training/Education
1. Maintain and update the employees' handbook as needed.
2. Area directors contact and provide new employee bag within 2 months of new hire.
3. Have an employee-focused workshop at the SDACD annual convention.
4. Plan and organize a Leadership conference for employees on an annual basis.
5. Provide financial assistance when possible for training from other entities and attendance at regional and national conferences.

B.) Public Relations
1. Encourage the use of the SDACD webpages and other social media.
2. Offer college scholarships to graduating high school students.
3. Acknowledge contributions to SDACDE and conservation through the Outstanding Service Award given annually.
4. Increase public awareness through participation at local, regional and state events.
5. Assist districts in their outreach efforts.

C.) Networking
1. Keep the "Districts Only" website current.
2. Provide to all districts an updated list of email addresses on an annual basis.
3. All areas complete annual surveys to share district information.
4. Share district accomplishments through the Contour Lines publication.

D.) Fundraising
1. Annual convention raffle and 50/50 drawings.
2. Develop other income generating ideas.
3. Apply for grants to assist the association in promoting the conservation message.