

*South Dakota Association of Conservation Districts*  
**Watertown Ramkota      Sep 15 - Sep 17, 2024**

<b>SUNDAY, SEPTEMBER 15</b>		<b>all times are Central Time Zone</b>	
11:30	SDACD Exec Comm	SD Assn of CD Employees	Registration (2:00 - 5:00)
1:00	SD Assn of Conservation Districts Board of Directors	Board of Directors	
2:00		SD Assn of Conservation District Employees	
3:00			
4:00			
6:00	Supper & Recognition Program - Codington Extension Center		
<b>MONDAY, SEPTEMBER 16</b>		<b>all times are Central Time Zone</b>	
7:30	Exhibitor/Trade Show opens Refreshments available throughout morning Silent Auction opens at 8:00 am		
7:30-8:20	Conservation in an urban setting, small town to metro area	SDACD District Capacity Committee	
8:40-9:30	Hot dish on facebook marketing: a recipe for social media success	SDACD Natural Resources Stewardship Committee	
9:50-10:40	Do a better job of engaging your CDs producers	SDACD Public Relations Committee	
11:00-11:40	Conservation Commission rules hearing & meeting		
11:55-12:45	Lunch --- Speaker: Rep. Tony Venhuizen		
12:55-2:00	SD Assn of Conservation Districts business session		
2:25-5:30	Showcase: Lake Area Technical College		
	Evening on your own to enjoy time with friends or frenemies		
<b>TUESDAY, SEPTEMBER 17</b>		<b>all times are Central Time Zone</b>	
8:15-9:45	Breakfast buffet Big Sioux Nursery annual meeting		
10:00-11:50	Big Sioux Nursery tour		

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**Conservation in an urban setting, small town to metro area:** Minnehaha Conservation District's city populations range from 47 to over 210,000. Gain valuable insight from urban conservation coordinator Alina Krone-Hedman and USDA-NRCS RUC Deron Reusch as they outline their use of opportunities and programs available. Every community and its residents can benefit through urban conservation, no matter the community's size.

**District capacity committee:** Dakota Conservation Network (Blaine Brakke). planning for conservation district success (Tami Moore)

**Hot dish on facebook marketing: a recipe for social media succes:** Social media can be overwhelming, however, it is one of the best ways to communicate with, educate and inform the people who live in your service area. In this session, we will guide you through strategic and smart strategies, tactics and ideas to get the most out of your Facebook efforts. Rachel and Sarah, with December Day Creative, want you to believe you can DO this social media marketing "THING", and you can do it well.

**Natural resources stewardship committee:** Coteau prairie lake watershed improvement & protection project (Cory Zirbel), Regional Conservation Partnership Program (Matt Morlock).

**Do a better job of engaging your CDs producers:** Cassie Auxt has worked with several conservation districts to help engage producers. Through collaboration with partners, producers can implement conservation practices that fit their operation logistically and financially. A biologist for DU in South Dakota, Cassie understands the importance and value of keeping farming and ranching operations viable while harmonizing with natural resources. Cassie is also a past employee of Roberts Conservation District.

**Public relations committee:** 2025 speech contest rules changes; 2026 speech contest theme selection; communications strategy for natural resources conservation partners (Angela Ehlers)

**Conservation Commission rules hearing & meeting:** The purpose of this hearing is to seek public input for proposed changes to South Dakota Administrative Rules Chapters 12:03:01 and 12:03:06. A Conservation Commission meeting will also be held after the public rules hearing.

**Rep. Tony Venhuizen** represents District 13 in portions of Lincoln & Minnehaha Counties. As vice-chair of the Joint Appropriations Committee, he follows in the footsteps of his grandfather, Senator Henry Poppen. Senator Poppen chaired the Senate Appropriations Committee the year the Natural Resources Conservation Fund was established (1992 - HB 1098) and was influential in its passage. Rep. Venhuizen served Governor Daugaard and Governor Noem ten years, five as their Chief of Staff. He was appointed twice to the Board of Regents.

**Lake Area Technical Collegee showcase:** Faculty and staff will showcase the amazing programs, research and knowledge transfer that is taking place in our post-secondary institutions, especially to conserve and sustain our natural resources.